

WasteTech-2009

Post-event report

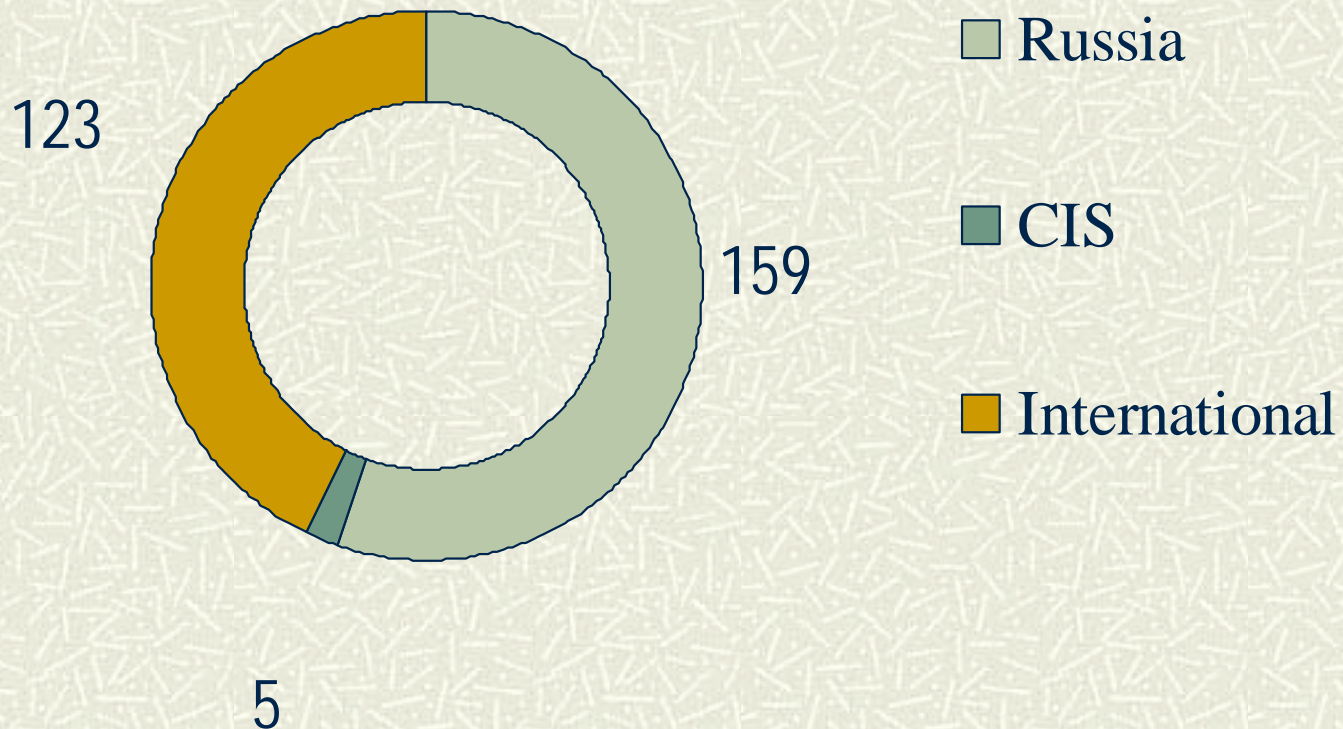
July 2009



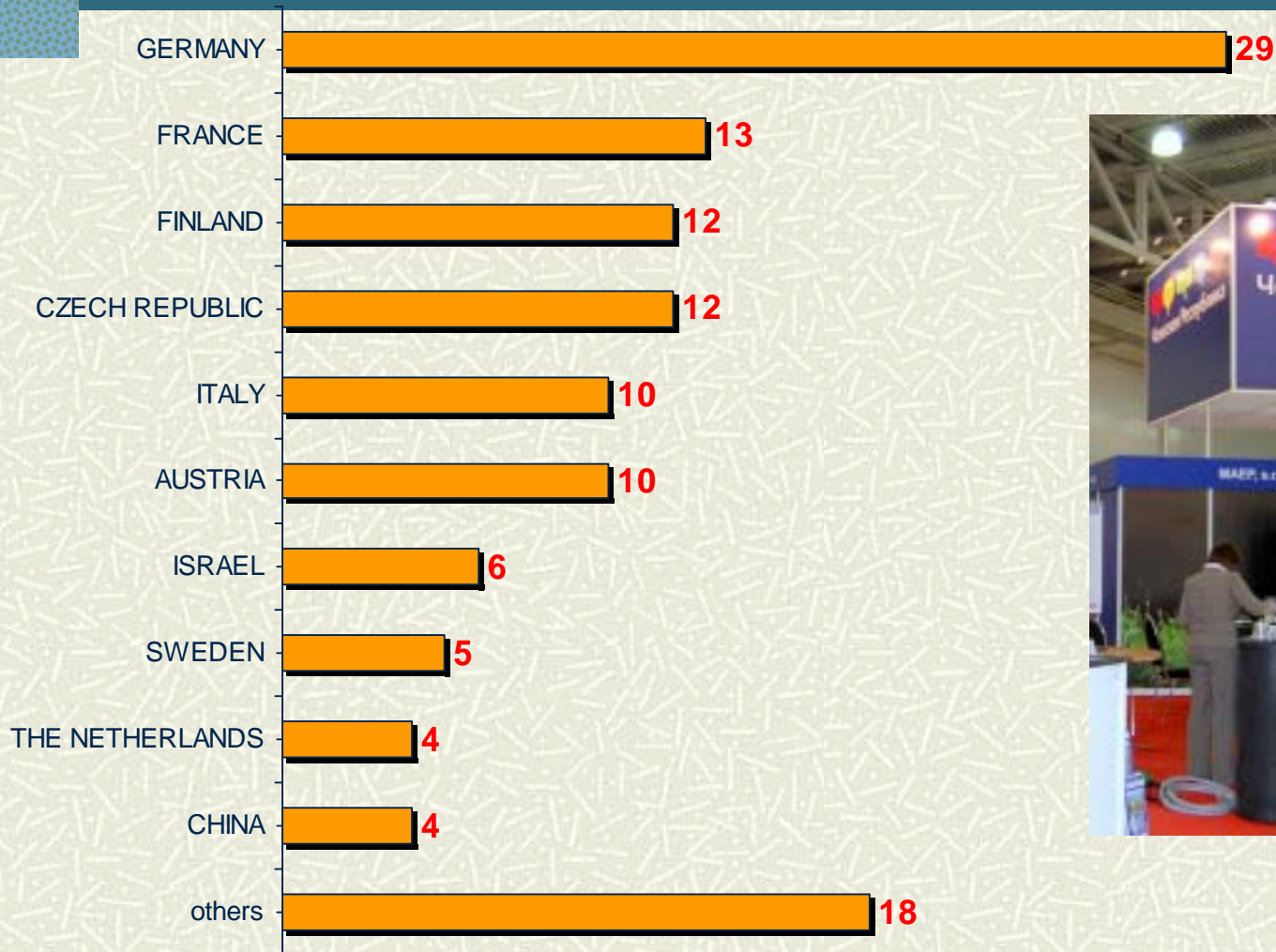
Trade fair



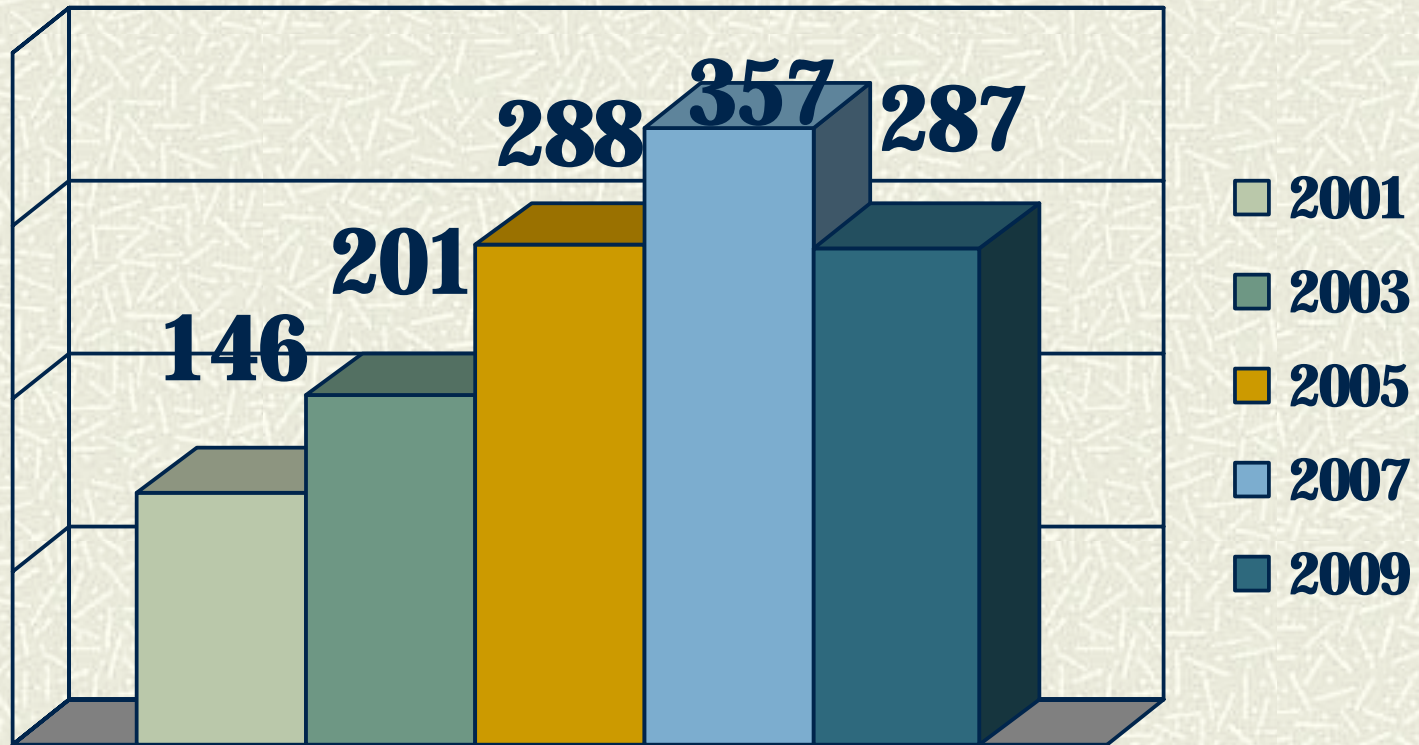
Exhibitors (total 287)



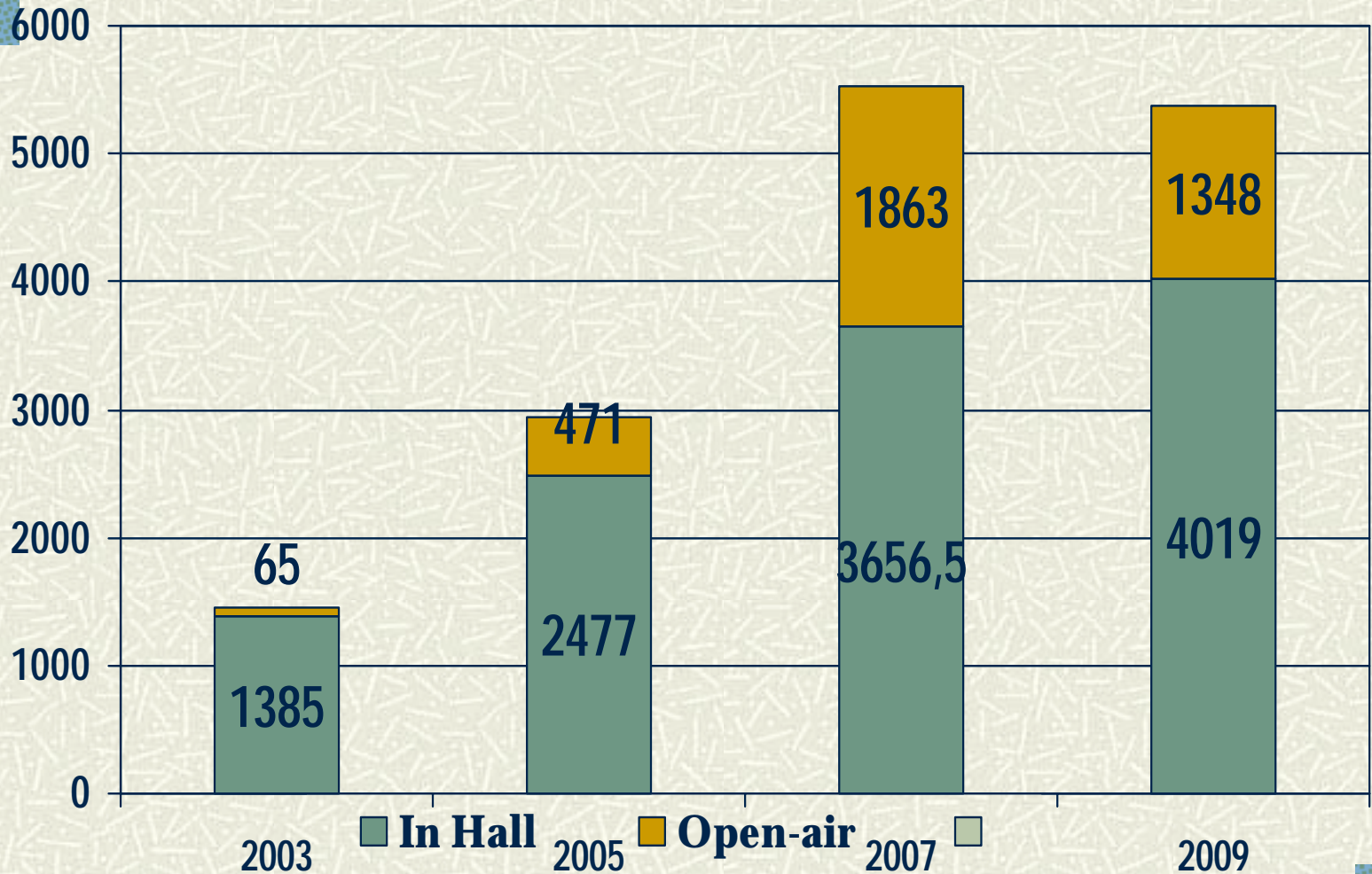
International Exhibitors by country



Exhibitors 2001-2009



Exhibition space, sq.m



Pavilions

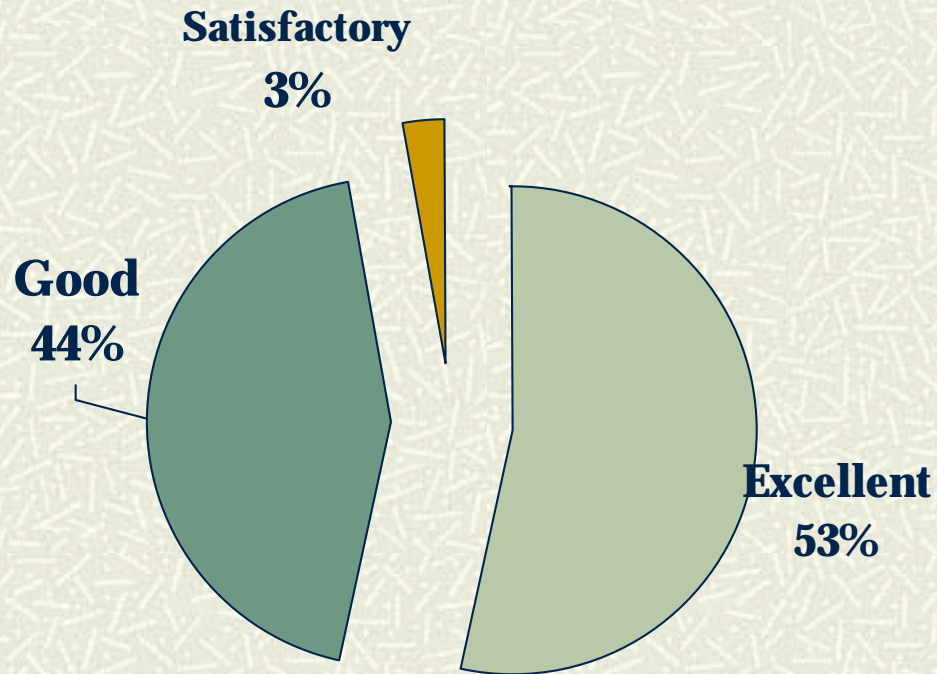
- Austria
- Germany
- Israel
- China
- Finland
- France
- Czech Republic





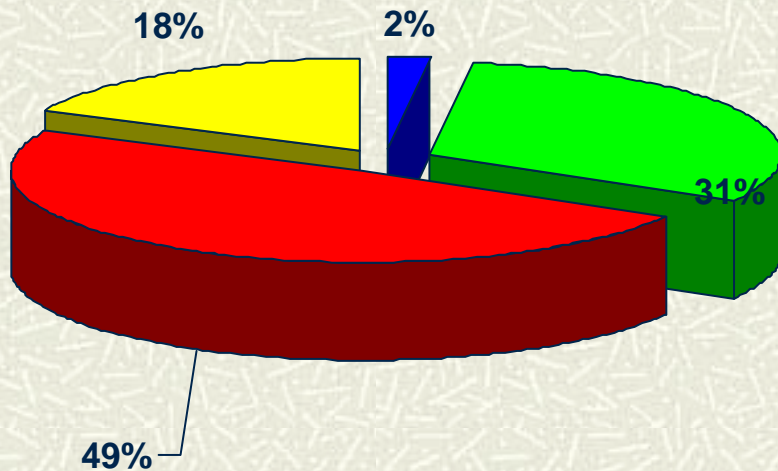
Exhibitors' Survey

Results of participation

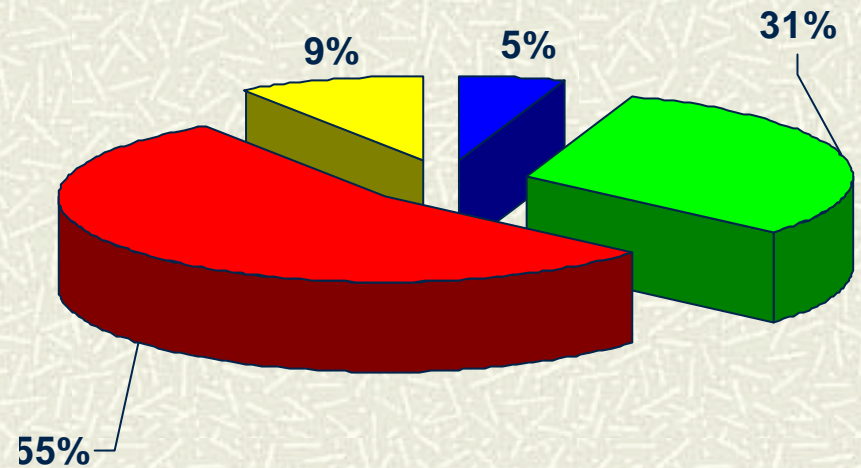


How did you like visitors?

Quantity



Quality

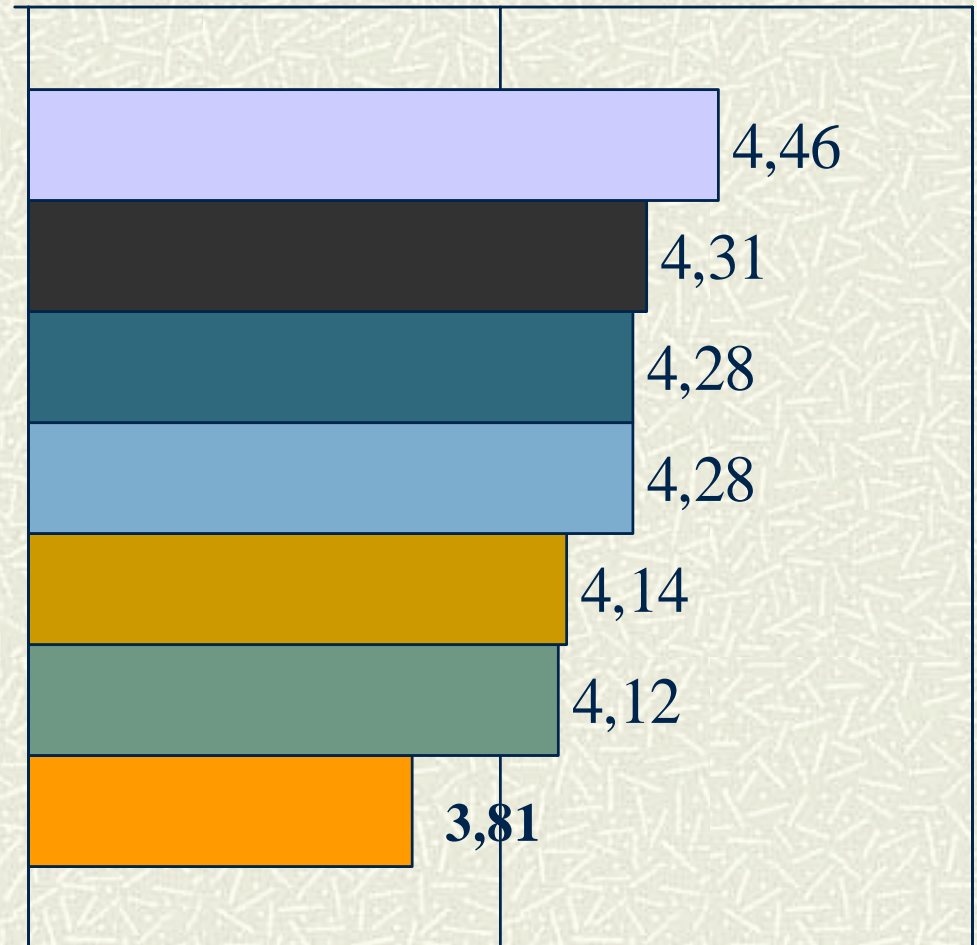


■ bad ■ satisfactory ■ good ■ excellent

■ bad ■ satisfactory ■ good ■ excellent

Organisers services (5 points maximum)

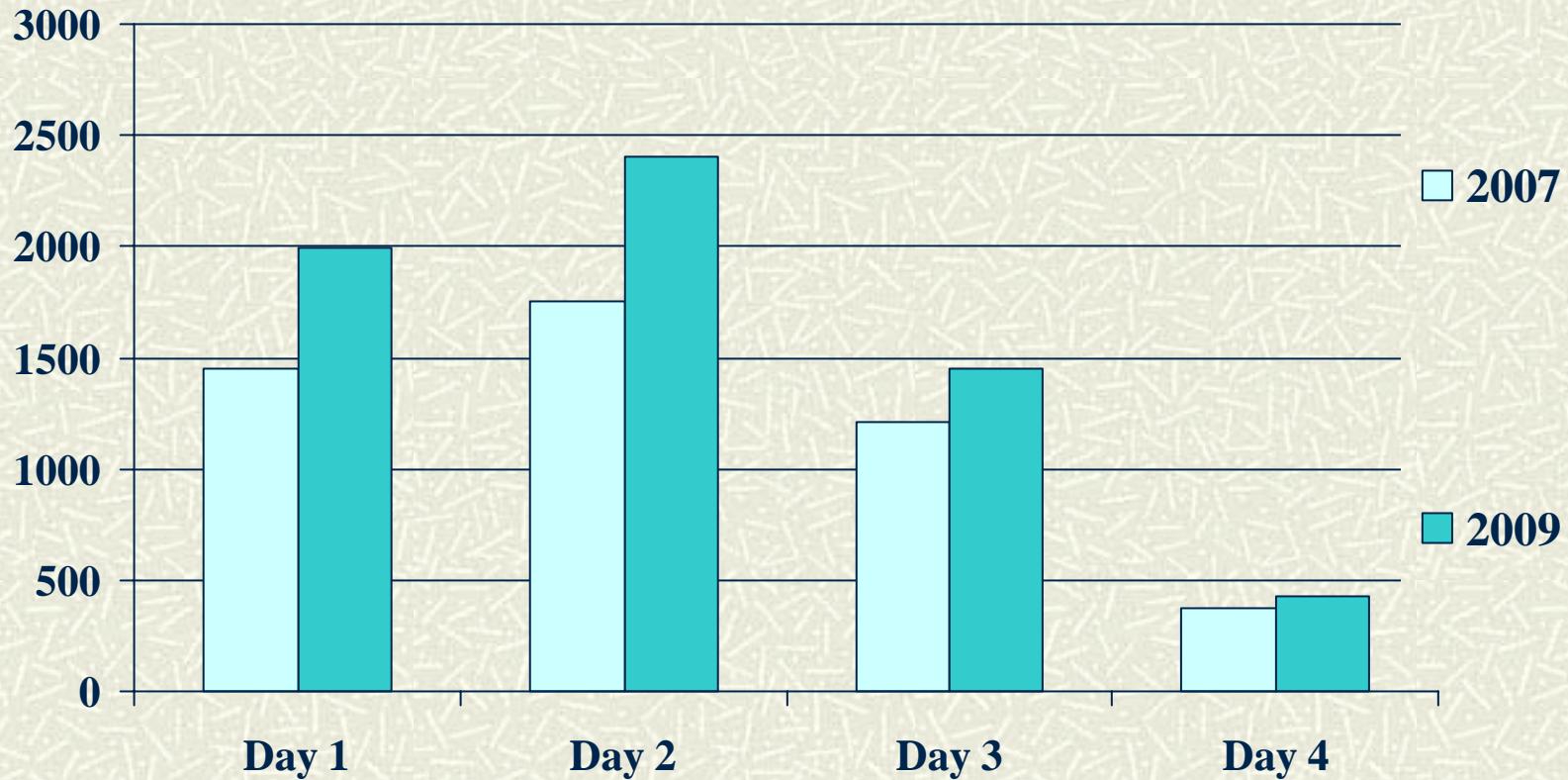
- Exhibitors Manual
- Web-site
- Halls decoration
- Bulletin
- Services in general
- Advertising
- Move-In and Parking



Visitors

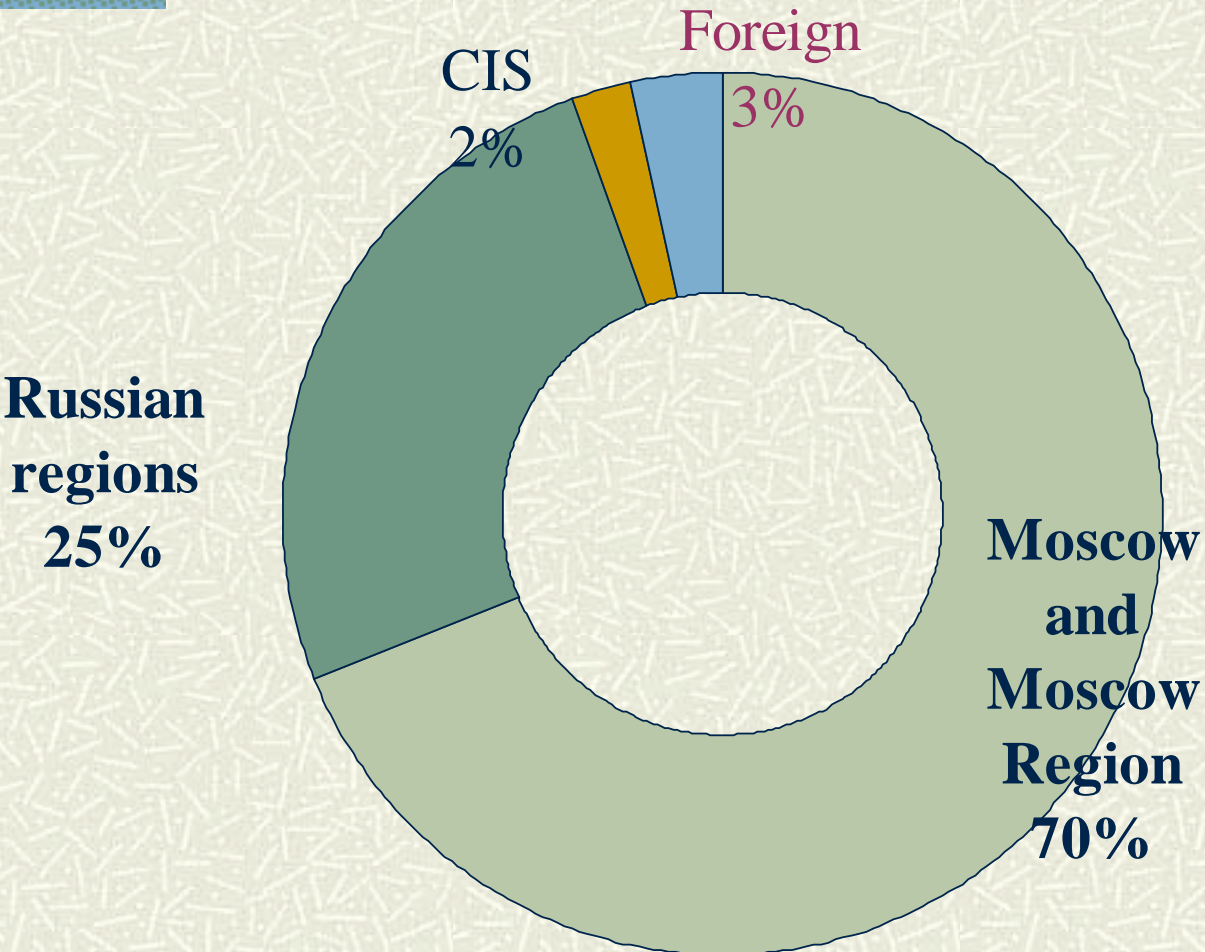


Daily visits

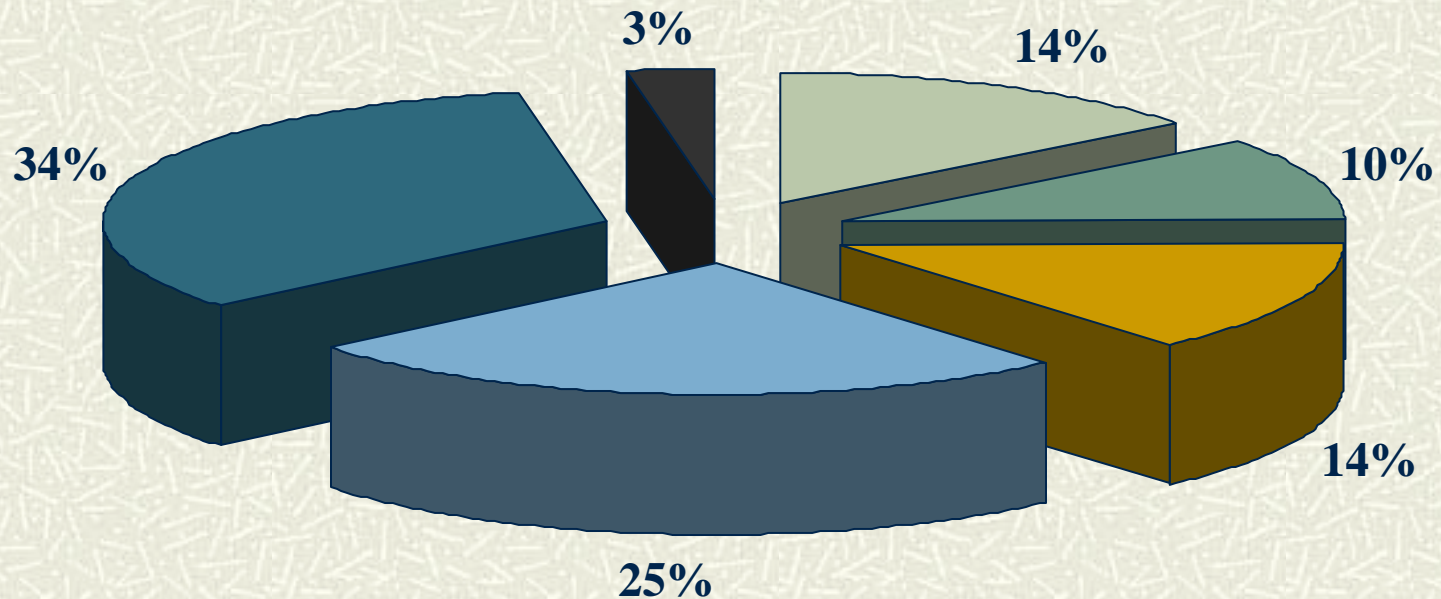


6270 visitors total, including special sessions attendees.

Visitors by region



Purpose of the visit



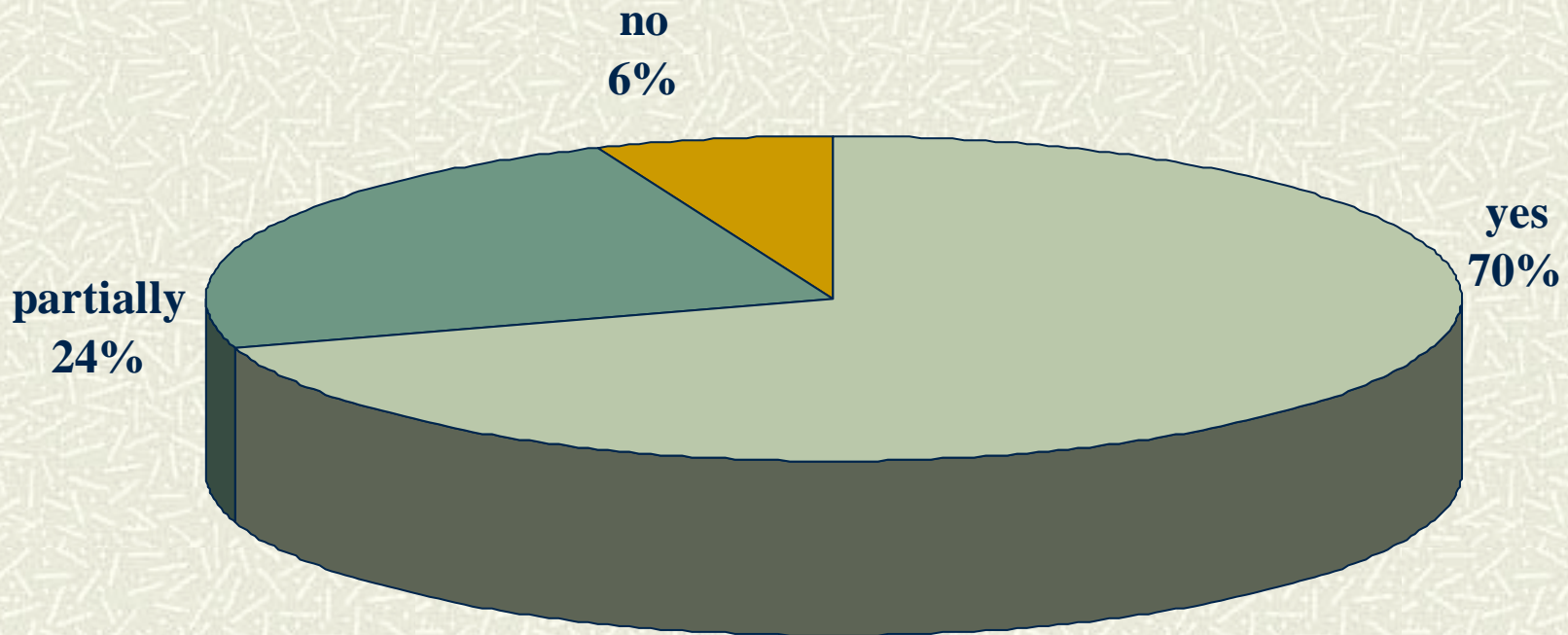
- Looking for suppliers
- Purchasing
- Problem Solving
- Maintaining Contacts
- Market Research
- Other



Visitors (based on poll)

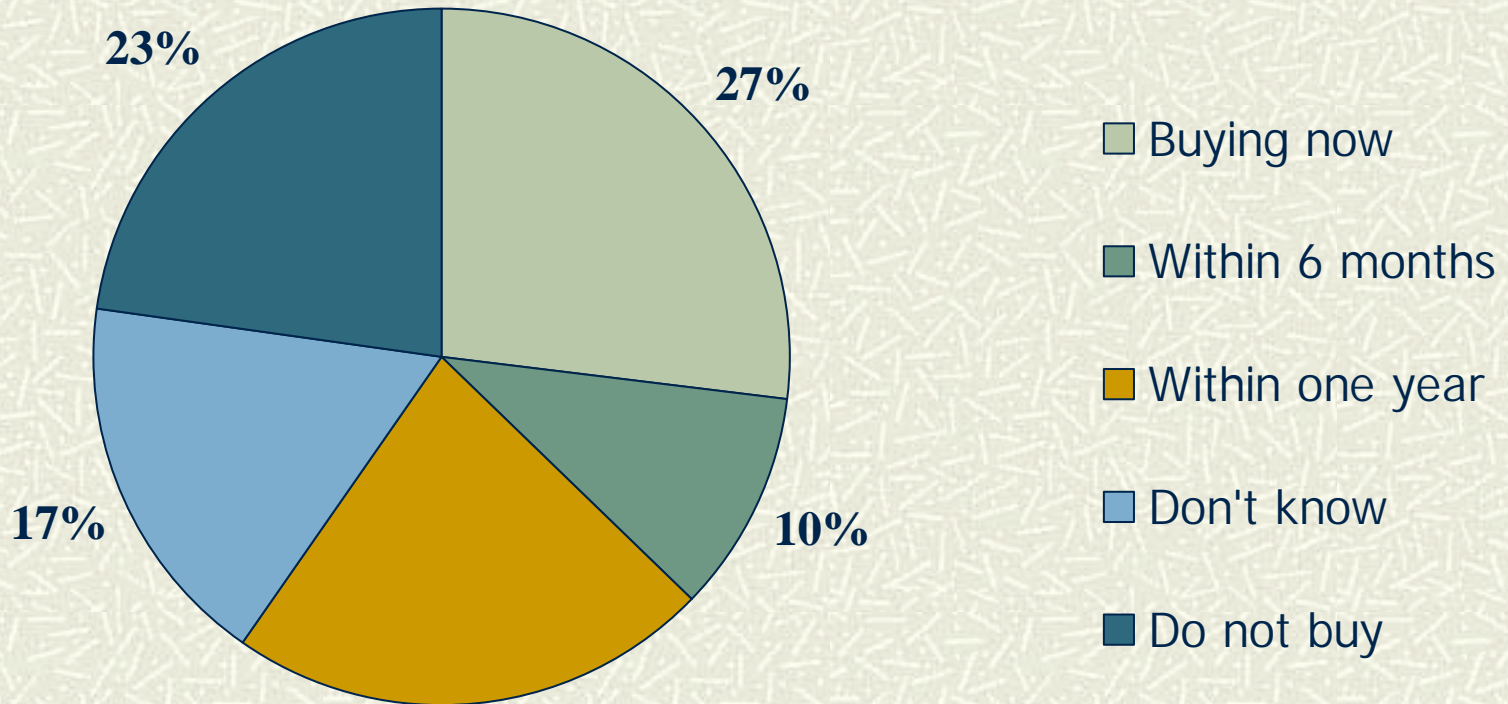


Did you reach your goals?



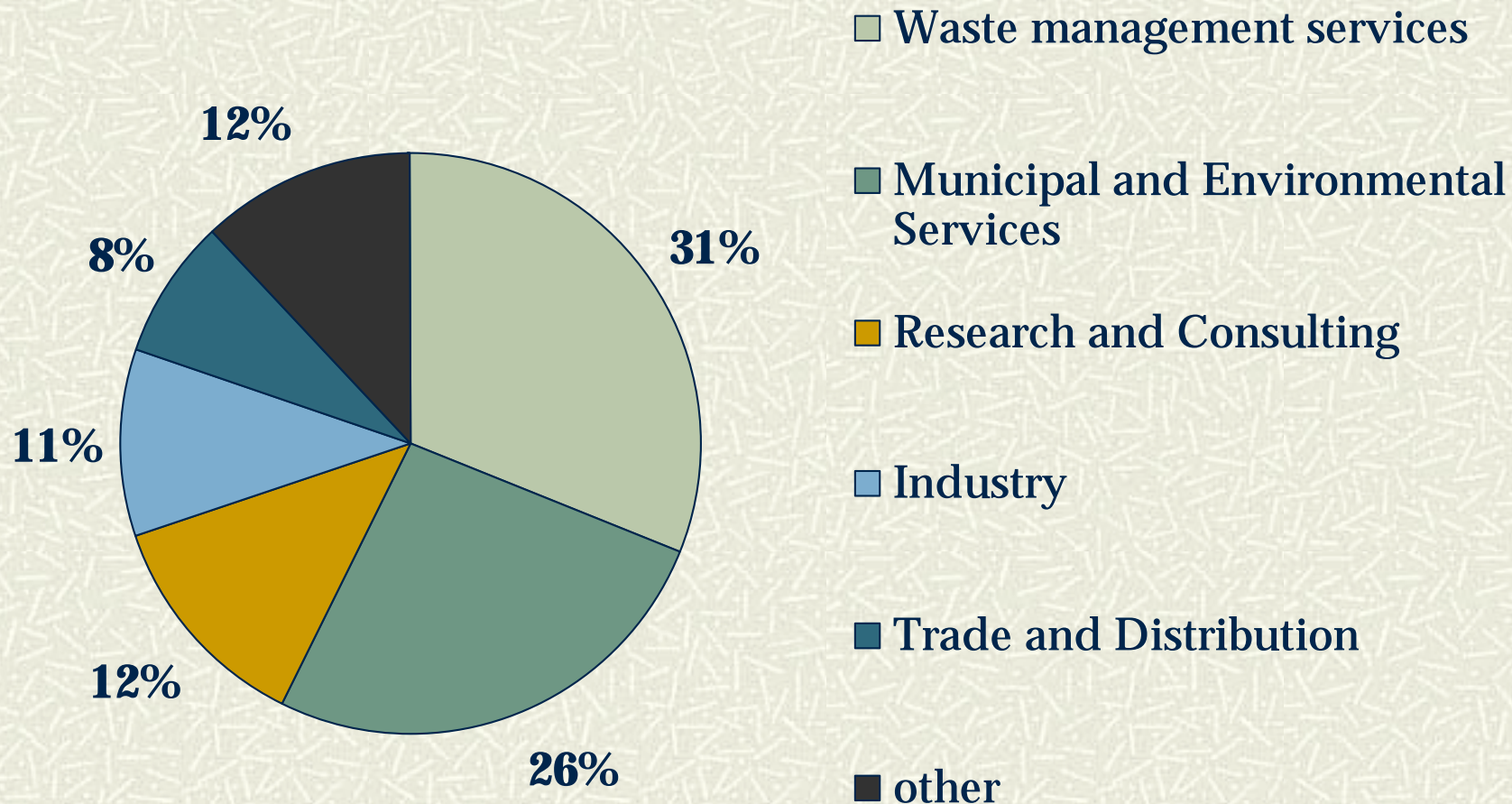
96% of visitors will visit WasteTech again.

Buyers Potential



23%
Most of the visitors are involved in buying decision process.

Business branch



See you in 2011!

Next WasteTech:
31 May – 3 June 2011 in Moscow

Please book your exhibiting well in advance!

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